

MIB, Inc.
FOR IMMEDIATE RELEASE

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**MIB's Standards Based Customer Transactions Pass
Milestone**

Westwood, Mass. (March 9, 2007) – MIB, Inc., the premier provider of fraud detection services to the North American insurance industry, reached an important milestone in December when more than 50 percent of all its customer inquiries came via the company's WEB-DIRECT interface. As of this press release, the percentage has grown to close to sixty percent. WEB-DIRECT is an internet-based interface that employs the ACORD TXlife standard, which MIB is using to replace older, proprietary communications technology.

“WEB-DIRECT enables our customers to use MIB's services in ways that were not possible with the older technology,” said Robert DiAngelo, executive vice president of MIB, Inc. “It employs ACORD's XML for Life Insurance standards and provides our customers with the fastest response times available. Ultimately, we expect that 85 percent or more of all inquiries we receive will come via WEB-DIRECT.”

MIB began its initiative to replace its proprietary interface systems with WEB-DIRECT three years ago. “It's been a massive undertaking,” said Steve Marshall, MIB manager of connectivity services. “We've worked with ACORD, our member

companies, software vendors and consultants to make the transition a success. Because we serve approximately 500 member companies at over 800 locations, we had to work out the best transition plan for each of them.”

Today, more than 90 percent of all inquires made to MIB come via the Internet through the company’s WEB Enabled Business Solutions.

“This is one of the principal reasons for our initiative,” said David Olson, senior director of information technology. “Developing WEB-DIRECT on the framework of ACORD’s XML Standards for Life Insurance allows us to offer member companies a standard method of integrating their underwriting systems with our services. This transition will enable our customers to implement new business processes that just were not feasible with previous interfaces.”

WEB-DIRECT is one of three WEB Enabled Business Solutions that MIB offers its customers. It is becoming the interface of choice for the company’s large- and medium-sized customers.

About MIB, Inc.

MIB, Inc. is the premier provider of fraud detection information for individually underwritten life, disability income, long - term care and critical illness insurance. MIB member companies rely on its Checking Service for the fast, secure aggregation and exchange of data to combat fraud, improve underwriting effectiveness and increase product line profitability while ensuring fair pricing for all applicants. (www.mib.com)

MIB, Inc. is a subsidiary of MIB Group, Inc.

About MIB Group, Inc.

MIB Group is the premier provider of Internet-based information and knowledge services to the risk management market in North America and is a leading facilitator of electronic insurance commerce. (www.mibgrp.com)