

## **FOR IMMEDIATE RELEASE**

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### **MIB, Inc. Completes Transition to WEB Enabled Business Solutions ACORD TXLife Standard Plays Major Role**

Westwood, MA (September 17, 2007) MIB, Inc., North America's premier provider of fraud detection information for individually underwritten personal insurance products, announced the successful transition of its entire membership to the company's WEB Enabled Business Solutions and attributed the success to the support and cooperation of its Members.

On September 1, 2007, MIB shut down its legacy connectivity systems. "Moving an entire industry from one method of connectivity and service access to another was an enormous undertaking," said Frances Georgianna, Vice President of Membership, Marketing and Sales. "The success of this project was made possible by our dedicated team of Associates and the support and effort of our Members."

MIB, Inc.'s next generation WEB Enabled Business Solutions offer a secure, easy means to integrate MIB services with virtually any business system. At the same time, they allow the company's Members to use industry standard technologies and best practices. "We attribute a big part of our success to the work we did with ACORD and the adoption of the ACORD TXLife data standard," says Robert L. DiAngelo, Executive Vice President. "Today, nearly 70% of our traffic is coming through WEB-Direct, our ACORD compliant offering, with WEB-TERM and MIB-LINK/Plus V3 comprising the rest of the traffic."

“Clearly, the speed at which our Members adopted our new technology, and the manner in which they embraced WEB-DIRECT and the ACORD TXLife standard, is a strong sign that our solutions hit the mark” says DiAngelo.

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### **About MIB Inc.**

MIB, Inc., a subsidiary of the MIB Group, is the premier provider of fraud detection information for individually underwritten life, disability income, long term care and critical illness insurance. MIB member companies rely on its Checking Service for the fast, secure aggregation and exchange of data to combat fraud, improve underwriting effectiveness, and increase product line profitability while ensuring fair pricing for all applicants.

### **About MIB Group**

MIB Group is the premier provider of Internet-based information and knowledge services to the risk management market in North America and is a leading facilitator of electronic insurance commerce.