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**FOR IMMEDIATE RELEASE –**

**MIB, Inc., Names Bloom and Shabetai to Risk Advisory Group**

**Braintree, Massachusetts** - February 6, 2009 – MIB, Inc., the premier provider of fraud detection information for North American life and health insurance companies, has named Stephen Bloom, Vice President and Chief Underwriter of New York Life, and Rafael Shabetai, Vice President and Chief Underwriter of Pan-American Life, to its Risk Advisory Group, effective October 24, 2008. MIB set up the Group, composed of leading industry representatives, in 2000 to provide high-level input on issues such as insurance industry developments, issues and practices in the disciplines of underwriting and risk classification, advice on current and proposed MIB Codes and MIB services and products.

“The Risk Advisory Group is an important resource for MIB,” said Frances Georgianna, Vice President and Chief Marketing Officer. “It provides us with invaluable knowledge and advice that enable MIB to best meet the needs of our member companies. The Group helps us keep abreast of emerging topics that have the potential to have major impacts on our industry. We’re very pleased to welcome Stephen Bloom and Rafael Shabetai as members.”

Bloom joined New York Life in 1972 as an underwriter. He moved to the Commercial Life Insurance Company in 1985, before returning to New York Life three years later. He

was appointed vice president and chief underwriter in 2001. Bloom holds a B.S. in Economics and Mathematics from St. Peter's College. Among his many professional affiliations, he is a Chartered Life Underwriter and a Fellow of the Life Management Institute.

Prior to joining Pan-American Life in 2001, Shabetai was Director of Underwriting for South American with Lincoln RE, and was an Underwriting Manager with American Bankers Life. Shabetai has a B.A. from the School of Law of the University of Buenos Aires, and graduated from the Institute of Social Communications in Broadcasting and Journalism. Shabetai founded the International Underwriters' Study Group, which he chaired for two consecutive years. Among other organizations, he is accredited by the American Translator's Association and the National Association of Hispanic Journalists.

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#### About MIB, Inc.

MIB, Inc. is the premier provider of fraud detection information for individually underwritten life, disability income, long - term care and critical illness insurance. MIB member companies rely on its Checking Service for the fast, secure aggregation and exchange of data to combat fraud, improve underwriting effectiveness and increase product line profitability while ensuring fair pricing for all applicants. ([www.mib.com](http://www.mib.com))

MIB, Inc. is a subsidiary of MIB Group, Inc.

#### About MIB Group, Inc.

MIB Group is the premier provider of internet-based information and knowledge services to the risk management market in North America and is a leading facilitator of electronic insurance commerce. (<http://www.mibgrp.com>)