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FOR IMMEDIATE RELEASE –

MIB, Inc., Appoints Romano Vice Chairperson of Risk Advisory Group

Braintree, Massachusetts - February 6, 2009 – MIB, Inc., the premier provider of fraud detection information for North American life and health insurance companies, has appointed Paula Romano, Vice President, Underwriting, Claims and Investigations at Prudential Life Insurance Company, Vice Chairperson of its Risk Advisory Group, effective immediately. Ms. Romano succeeds Joe Dahl, who has served as Vice Chairperson since the Group's creation. MIB set up the Group, composed of leading industry representatives, in 2000 to provide high-level input on issues such as insurance industry developments, issues and practices in the disciplines of underwriting and risk classification, advice on current and proposed MIB Codes and MIB services and products.

“We’re very pleased to have Paula Romano accept the position of Vice Chairperson on the Risk Advisory Group,” said Frances Georgianna, Vice President and Chief Marketing Officer. “The Group is an important resource, providing us with invaluable knowledge and advice that enable MIB to best meet the needs of our member companies. The Group helps us keep abreast of emerging topics that have the potential to have major impacts on our industry.”

Romano has been a member of the Risk Advisory Group since 2000. Romano graduated with a B.A. in Liberal Arts from Douglass College, Rutgers University in 1974 and joined Prudential later that year. She has focused on underwriting throughout her career, in both technical and administrative capacities. In her current position, among other responsibilities, she oversees the company's Special Investigations Unit and monitors the legislative environment for developments affecting underwriting policies and procedures.

Romano is a Fellow of the Academy of Life Underwriting, where she serves on several committees and is editor-in-chief of the Academy's Underwriting Journal.

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About MIB, Inc.

MIB, Inc. is the premier provider of fraud detection information for individually underwritten life, disability income, long - term care and critical illness insurance. MIB member companies rely on its Checking Service for the fast, secure aggregation and exchange of data to combat fraud, improve underwriting effectiveness and increase product line profitability while ensuring fair pricing for all applicants. (www.mib.com)

MIB, Inc. is a subsidiary of MIB Group, Inc.

About MIB Group, Inc.

MIB Group is the premier provider of internet-based information and knowledge services to the risk management market in North America and is a leading facilitator of electronic insurance commerce. (www.mibgrp.com)